

# PHIL OLSEN

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Highly qualified technology professional with over **12 years of web development and design experience that includes a passion for dynamic content.** Focus is in development of online applications including intuitive user interfaces and back-end design. Effective troubleshooting and problem solving skills. Team oriented approach with strong communication skills emphasizing "big picture" project management mentality.

HTML	Premier	LINUX
Dreamweaver	Audition	C#
XML	MS Project	ASP.net
CSS	MS Access	PHP
Joomla	MS Office Suite	JavaScript
FTP	ColdFusion	MySQL
Photoshop / ImageReady	DOS	CGI / PERL
Illustrator	WIN XP/2000/9X	Camtasia
Acrobat	UNIX	Visual Studio

## PROFESSIONAL SUMMARY

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- Gathered requirements, developed and maintained various business sites using combinations of **HTML, XHTML, XML, C#, ASP.net, Joomla, ColdFusion, PHP, Visual Studio and Photoshop** to deploy market effective sites and online tools.
- Gathered requirements and developed dynamic content sites for various businesses so that they could update and main their own content through **TinyMCE WYSIWYG editor, IIS, MySQL** and other web based tools.
- Installed, configured and updated server based tools and databases for various business sites using **Fantastico, Joomla, and MySQL and More.**
- Created client oriented multimedia tutorials using **Camtasia and Audition.**
- Developed project tracking tool using **ColdFusion, SQL and Access.**

## EXPERIENCE

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2007-Present    Progressive Insurance    Colorado Springs, CO  
*Auto Direct Web Developer*

- Developed and supported robust commerce grade web tools built with **C#** and **XML** in an **ASP.net** environment.
- Worked with business unit and project managers to develop on time and on budget real time consumer direct web applications.
- Created and executed extensive test plans and test scripts using **FUnit** and **Tarot.net**

2004-2007    Myers Internet, an MGIC, Inc. Company    Colorado Springs, CO  
*Online Marketing Consultant*

- Consulted, gathered requirements and provided dynamic website design and configuration for maximizing client site performance.
- Provide clients with **search engine optimization** and technical support.

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2003-2004 Knight Ridder Digital San Jose , CA  
*Project Manger*

- Promoted to **manage project initiative across thirty-two separate online newspaper operations.**
- Coordinated staff resources across eighteen departments to **meet strict timelines and project “check points” using Microsoft Project.**
- Directly responsible for managing and implementing third party co-branded projects across thirty-two properties, resulting in decreased cost and improved revenue tracking.

2001-2003 Knight Ridder Digital San Jose , CA  
*Senior Online Producer*

- Promoted to manage staff of four online producers in support of all online editorial, photo and advertising department initiatives.
- Responsible for hands on creation of high profile online projects initiated by Senior Management and Publishers using **HTML, CSS, Photoshop, Dreamweaver, SQL, PERL** and other industry tools.
- Created and deployed online project tracking tool for Online Production Team using **ColdFusion, SQL and Microsoft Access**, resulting in a 100% increase in on time on budget initiatives.

1999-2001 San Jose Mercury News San Jose , CA  
*Online Producer*

- Supported the Senior Online Producer with the development, design and deployment of siliconvalley.com and maintenance of sjmercury.com using **HTML, Photoshop, Dreamweaver and SSI.**
- Designed, created layout, graphics and coded web versions of special editorial additions and investigative reports by working directly with journalist, photographers, editors and advertising department.
- Worked as part of an eight person team to meet departmental goals and objectives set forth by senior management and Publisher with 100% “on time” delivery.

1996-1999 Web Spinners Virtual Marketing Communications San Ramon , CA  
*Owner*

- Started Web design firm to bring conventional advertising and marketing strategies to the online arena.
- Responsible for creating and maintaining websites and online marketing efforts for **The California Lottery, BEST Fertilizer, VoicePro, Sacramento ARCO Arena, The Sacramento Knights, and many other high profile clients.**
- Responsible for acquiring new clients, building sites using HTML and Photoshop, and creating presentations and online marketing strategies for new and existing clients.

## EDUCATION

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2003	CompTIA <i>A+ Certified, Server+ Certified and Network+ Certified</i>	Dublin , CA
1994	San Jose State University <i>B.S. Advertising, Minor English</i>	San Jose , CA
1989	Regional Occupation Program <i>Certified Level II Drafter</i>	Fremont , CA

## OTHER ACHEIVEMENTS

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- Tied for top grade in my major
- Licensed HAM Radio Operator
- Project Managed an International Video Game Project for Fox's *Aliens vs. Predator* which was recognized in the Nov 2006 issue of *PC Gamer Magazine*
- Written one novel (unpublished at this time)
- Written three screenplays (not currently optioned).